

Coaching Philosophy

The measure of a coach is more than simply the wins and losses behind their name. It is more than the number of league, conference, or national championships. The measure of a great coach is found in the impact they've made in their student-athletes' lives. As coaches, we serve as more than just mentors and teachers on the football field. For many of our players, we serve as advisor, counselor, support system, ally, and much more. Football is a tool that enables coaches to teach young people lessons for life. Whether it is discipline, integrity, hard work, or battling through adversity, football can teach young people everything they need to know to be successful.

MISSION STATEMENT

Strive to create and implement a culture and program that allows young people to develop into successful adults in their personal (mental/emotional/physical), social, spiritual, athletic, and professional lives. We will produce passionate individuals who will maximize their potential.

VISION STATEMENT

To be the premier football program in the _____, where parents want to send their young people because they know they will have success both on and off the field of competition.

GOALS

1. *The 3 G's*

- a. **Grow** – Parents are entrusting their most beloved possession to us. We must ensure that when they leave us, they are better people than when they got here.
- b. **Graduate** – Our athletes walking across the stage in 4 years will fill us with the same excitement and joy as when they make a big play on Saturday. Graduating ready to take on the real world is the primary focus.
- c. **Games** – Lastly, we will pursue excellence on the football field every single day. Only after the first 2 G's, can we prioritize the success on the football field. Winning is a byproduct.

VALUES

1. *Rock Fight Mentality – Throw Rocks!*

- a. Never quit mantra!
- b. Throwing rocks is about always doing everything we can, to the best of our ability, no matter the circumstances or environment
- c. We must instill this mentality in the athletes so they can take it with them off the field
- d. The ability to fight through adversity is taught, it is not innate

2. *Integrity*

- a. How you do ANYTHING, is how you'll do EVERYTHING
- b. Process driven – not results driven!
- c. Take pride in everything you do – if your name goes on it, own it!

- d. There's no such thing as "good enough" – if you're willing to attach your name to something, make sure that it is done to the best of your ability and gets the job done!

3. ***Love***

- a. Love is the conscious decision to put the well-being of others at the forefront
- b. Love is telling other people that you care about them and their success outside of what they can do for you
- c. Love is sacrificing so that others can rise
- d. Our athletes will know they are loved

4. ***Fail***

- a. We will fail
- b. We must push ourselves outside of our comfort zone in all phases of life, academics, and athletics
- c. As long as we never quit, and continue to throw rocks, we will never be failures.

"Never throughout history has a person who lived a life of ease left a name worth remembering"
~ Theodore Roosevelt

5. ***Fun***

- a. This is a game! It should be fun!
- b. Everything we do will be executed with tempo and high energy
- c. Purpose, energy, and positivity at all times